



old  
threads

“ For feel-good children’s bedding, oldthreads.com upcycles 600 thread-count first class airline duvet covers into stunning, 1950s-inspired toddler quilts. A memorable gift.”

Kate Burt, *Independent On Sunday Magazine*

## Upcycled toddler quilts made from Virgin Atlantic first class duvet covers

Launching ‘Once upon a time’ – a new collection of eco-friendly toddler quilts made entirely from upcycled and sustainable textiles.

### A flying start...

We’re a design duo with backgrounds in fine art and illustration. We love reusing old fabric to make new things, but to create a unique range of upcycled toddler quilts – we needed more than a few vintage remnants. So we decided to look for an alternative, and after approaching Virgin Atlantic, ended up with an amazing supply of 600 thread-count decommissioned first class airline duvet covers!

### Hand printed limited editions...

We prepare the cotton ourselves – sorting, washing and unpicking each panel in turn. The finished quilts are topped with upcycled cotton, filled with recycled hollowfibre and backed with organic cotton.

We make everything in England, lowering our carbon footprint even more.

Designs are individually hand printed using non-toxic dyes and produced exclusively in limited editions of 300. Featuring Victorian woodcuts, contemporary graphics and monochromatic colourways – the style is distinctly modern vintage.

### Slow product...

We don’t mass produce our quilts, instead we make small batches to meet demand. We keep each colour in stock, but at peak times we have a four week turnaround. Once we hit the 300 mark – we launch a whole new design.

### Our quilts are...

- upcycled and eco-friendly
- hand printed and made in England
- limited editions with a unique edition number
- gender-neutral
- standard cot/cot bed L130cm x W100cm
- now available online at [oldthreads.com](http://oldthreads.com) (RRP £99)

Along with a selection of photos, we’ve enclosed samples of our gorgeous upcycled cotton in the ‘Once upon a time’ signature colours.

**See for yourself—600 thread count cotton is too good to waste!**

Photos are also available to download at [oldthreads.com](http://oldthreads.com)



Petrol blue



Pomegranate red



Mustard seed yellow